Childcaring
Central WI Early Education Resources

Your Local Child Care Resource & Referral Agency

Serving • • • Adams, Clark, Langlade, Lincoln, Marathon, Marquette, Portage, Taylor, Waushara, and Wood County

FOR IMMEDIATE RELEASE

DATE: April 21, 2017
CONTACT: Kelly Borchardt
715-423-4114
kelly@childcaring.org

Prevent Child Abuse and Neglect this April with the Small Change Makes a BIG Difference Teach-a-Thon
Are you ready to play a meaningful role in preventing child abuse and neglect in Wisconsin?

Wisconsin Rapids – Childcaring, with Supporting Families Together Association (SFTA) and fellow Child Care Resource and Referral (CCR&R) agencies and Family Resource Centers (FRCs), made a notable difference in child abuse and neglect prevention in April 2016, when over 2,600 parents, early childhood professionals, and community members were trained in child abuse and neglect prevention. Childcaring provided 10 of those trainings to 221 participants. The most recent Department of Children and Families Wisconsin Child Abuse and Neglect report showed that nearly 4,700 unique children were reported as victims of maltreatment in 2015. Child abuse and neglect continues to be an issue that we invite Wisconsin residents to help us meet head on, through Teach-a-Thon prevention training and education, and funds that allow SFTA and our members to provide ongoing supports to ensure children and families' well-being.

"The Teach-a-Thon is an opportunity to educate more adults about what to look for, prevent, and how to safely react to the signs of child abuse and neglect. Keeping more children healthy and safe is what we all have to gain," said Kelly Borchardt, Childcaring Executive Director.

Teach-a-Thon trainings are being offered throughout Wisconsin during April, in correlation with National Child Abuse Prevention Month. Trainings are open to the public and are typically low-cost or free. Those interested in participating in upcoming Teach-a-Thon trainings can call Childcaring at 1-800-628-8534. To contribute towards SFTA's work on behalf of Wisconsin children and families, or to become a Teach-a-Thon sponsor visit the SFTA website at: (http://supportingfamiliestogether.org/small-change-makes-a-big-difference/)

###

About Childcaring
Childcaring is your local resource and referral agency dedicated to providing quality child care information, and partnering with parents, care providers, business leaders, and community organizations to make quality care available to Central Wisconsin families in Adams, Clark, Langlade, Lincoln, Marathon, Marquette, Portage, Taylor, Waushara, and Wood counties. To learn more about Childcaring visit: www.childcaring.org

• • • Childcaring Office Locations • • •

Wisconsin Rapids Office ⋯ 1107 West Grand Avenue, Wisconsin Rapids, WI 54495 p) 715.423.4114 f) 715.423.2444

Merrill Office ⋯ 407 West Main Street, Merrill, WI 54452 p) 715.539.9779 f) 715.539.9771

w) www.childcaring.org e) info@childcaring.org p) 800.628.8534 ⋯ Find Us On Facebook: www.facebook.com/ChildcaringInc

LIVE UNITED United Way Partner Program