



Central WI Early Education Resources

Your Local Child Care Resource & Referral Agency

Serving ●●● Adams, Clark, Langlade, Lincoln, Marathon, Marquette, Portage, Taylor, Waushara, and Wood County

FOR IMMEDIATE RELEASE

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Once Upon a Book Drive Collects Thousands of Books for Wisconsin Children in Need

Childcaring, with Supporting Families Together Association (SFTA) and SFTA's member CCR&R and FRC agencies statewide, is proud to conclude the fourth annual Once Upon a Book Drive with over 2,700 books collected for Wisconsin children in need.

Wisconsin Rapids, WI– Childcaring, in partnership with SFTA and participating SFTA member [Child Care Resource & Referral \(CCR&R\)](#) agencies and [Family Resource Centers \(FRCs\)](#), finished off the annual Once Upon a Book Drive this year with over 2,700 books collected for WI children in need. Childcaring collected 630 of these books to distribute locally. Together, we have collected over 23,200 books in just 4 short years of the drive!

Programs like *Once Upon a Book Drive* that increase early access to literacy materials are crucial. Studies show that positive early literacy experiences are integral to language, reading and writing development, skills that play a significant role in the development of a child into adulthood. A young child accessing quality literacy materials now is more likely to be successful later, in areas of school readiness, employment and self-sufficiency.

Books collected through *Once Upon a Book Drive* will be distributed to early education programs and families in need throughout Wisconsin by SFTA and our member CCR&Rs and FRCs. Outside organizations may apply to receive books to distribute through their services if they are a non-profit and meet the additional qualifications: <http://supportingfamilies.together.org/applyforbooks/>.

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About Childcaring

Childcaring is a member of Supporting Families Together Association (SFTA). Childcaring is your local resource and referral agency dedicated to providing quality child care information, and partnering with parents, care providers, business leaders, and community organizations to make quality care available to Central Wisconsin families in Adams, Clark, Langlade, Lincoln, Marathon, Marquette, Portage, Taylor, Waushara, and Wood counties. To learn more about Childcaring visit: www.childcaring.org

●●● Childcaring Office Locations ●●●

Wisconsin Rapids Office ●●● 1107 West Grand Avenue, Wisconsin Rapids, WI 54495 **p)** 715.423.4114 **f)** 715.423.2444

Merrill Office ●●● 407 West Main Street, Merrill, WI 54452 **p)** 715.539.9779 **f)** 715.539.9771

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