



What does it mean to be a breastfeeding friendly child care provider?

Child care providers have an opportunity to support breastfeeding mothers and make the separation of mom and baby a smoother transition. Having a supportive child care provider will allow mom to focus on spending time with baby when at home, as opposed to worrying about leaving baby or deciding whether or not to continue breastfeeding.

Providers participating in the Breastfeeding Friendly Child Care program must:

- Have an individual or team responsible for ensuring adherence to the 10 Steps to Breastfeeding Friendly Child Care.
- Establish and follow supportive breastfeeding policies for consumers and employees.
- Annually provide education opportunities to all staff on breastfeeding promotion and support.
- Maintain a culturally competent, breastfeeding friendly environment, including a comfortable area for breastfeeding mothers to nurse or pump.
- Provide accurate information and resources for families, by maintaining connections with local breastfeeding coalitions.

Child care providers must meet the 10 Steps to Breastfeeding Friendly Child Care and pass an assessment to be recognized as breastfeeding friendly, and pass re-assessment every 2 years to maintain certification. For more information on breastfeeding friendly child care and how to become a breastfeeding friendly site, visit www.woodcountybreastfeeding.org.



Breastfeeding
FRIENDLY
CHILD CARE PROVIDER

